

# DESKTOP COLOR LABEL PRINTERS VP500 / VP550



## Right Labels, Right Time, Right Cost.



High Print  
Speed



Expressive  
Color



High-Capacity  
200ml  
Ink Tanks

## MAKE LABELING SIMPLE

VP500/VP550 produces professional-quality labels for all your small-batch specialty products. Whether you are new to digital labeling or upgrading your thermal printer, these budget-friendly printers help you print brilliant color labels fast and timely in the correct quantity. And cost-effectively every time.

### Key benefits:

- ✓ High Speed - Print 1,000 (6 x 4") labels in less than 10 min.
- ✓ Brilliant color quality Image
- ✓ Large individual ink tanks
- ✓ Enhanced water-resistant inks (with VP550)
- ✓ Food safe & Environmentally friendly dye ink formula

## Print all you need in one-step!

Brilliant color  
images

We recommend the  
VP550 (with Enhanced  
water-resistant inks) for  
product labels that are  
exposed to moisture.  
(e.g. chilled/refrigerated  
food)



Fine text, barcode

Variable data

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# DESKTOP COLOR LABEL PRINTERS VP500 / VP550



## TECHNICAL SPECIFICATIONS

	VP500	VP550
Print speed	6 and 8 ips (154 and 203 mm/second)	
Print resolution	1,600 x 1,600 dpi and 1,600 x 800 dpi	
Print width/Length	2" - 8.5" (51 - 216 mm) / Up to 40" (1.016 m)	
Comm ports	USB 2.0, 10/100Base-T, GPIO	
Inks	Five individual 200ml dye ink cartridges	Five Individual 200ml (Enhanced water resistant) dye ink cartridges
Time to first label	Less than 10 seconds	
Print modes	Roll-to-Cut, Roll-to-Roll, Print & Hold	
Barcode PQ	Grade B or better for <ul style="list-style-type: none"> <li>• 1D barcode (Code 39) with 10 mils bar width</li> <li>• 2D barcode (PDF417) with 10 mils cell size</li> </ul>	
Electrical	Universal power supply - 100-240 Vac, Peak current < 4A	
Temperature	Operation: 15 to 35°C at RH 20 -80%; Storage: -5 to 50°C	
Safety/ Compliant	FCC Part 15, Subpart B, Class A (US), cULus, IEC-62368-1, RCM, CCC, UKCA mark, Singapore Safety Mark	
User Interface	Embedded web server, Backlit LCD control panel in 9 languages, LED for warning and readiness indication	
Acoustics	Sound pressure level < 60 dBA	
Printer Driver	Windows 10	
Supported Software	All major Windows based label and graphic design applications like Adobe Illustrator, Nicelabel, Bartender.	
Sensor type	Gap, Reflective sensor for black mark	
Media type	Roll (continuous, die-cut), fan-fold	
Media thickness	0.1 - 0.3 mm	
Roll diameter	8" (203 mm) OD with 3" (76 mm) core	
Supported media	Glossy, matte, synthetics	
Others	Rugged metal casing, automatic cutter, patented print & hold mechanism	
Warranty	1 year warranty or 5M inches, whichever earlier	

Label Printer comes with unwinder

Weight: 66 lbs (30kg)



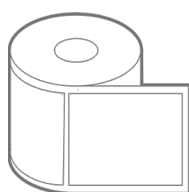
- High Speed Print
- Brilliant color quality Image
- Fine text, barcode and variable data



## PRINTING YOUR OWN LABELS IS AS SIMPLE AS ABC



Design the label



Load the blank labelstock

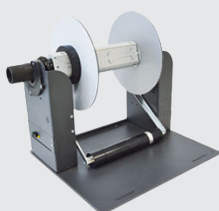


Print the label

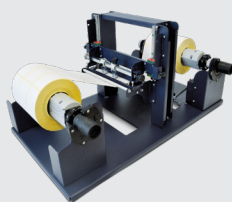


Paste on your product

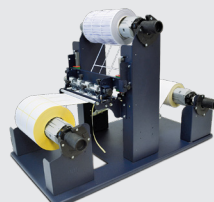
## ACCESSORIES



Re-winder



Label Slitter



Matrix Remover & Slitter



Scan the QR code to learn how Babe Farms overcame its labeling challenges, innovate and develop new products faster than ever with high-quality labels printed with the VIPColor printer.



SCAN ME to schedule a demo today!



Buy now at [amazon.com](https://www.amazon.com)