

VIP COLOR

Revolutionizing Digital Color Label Printing

VP700 | Powered by memjet

FAST . ON-DEMAND . COLOR LABELS

Print Exactly The Labels You Need And When It Matters.

The VP700 delivers incredibly high definition color labels for your merchandise. Coupled with its blazing print speed & low ink cost, the VP700 brings fast yet affordable labels to any production floor.



The VP700 supports all major MS Windows based label and graphics design applications like



**Low Investment
= High ROI**



Compact Desktop



**Fast and Flexible
= Shorten Time to Market**

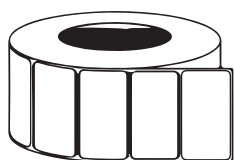


**Low Cost per Label
= Higher Margin**



**Top Notch
Print Quality**

Improve Productivity



**Step 1
Use Standardized
Die-Cut Blank Labels**



**Step 2
Print on Demand**



**Step 3
Flexible Labels**
Suitable for high-mix (or variations),
low volume production

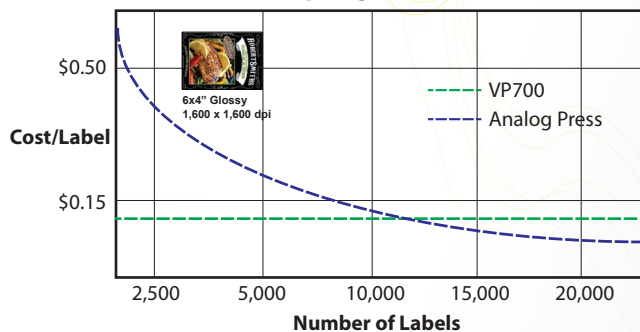


**No Pre-printed Labels
No Inventory Management
No Separate Printing for Variable Data**

Scan here to see
VP700 in action



Comparing Cost/Label



Suitable for



F&B



GHS/
Chemical



Healthcare/
Nutraceuticals



Logistics



Manufacturing



Retail



Small-Medium
Enterprises

Product Specifications

GENERAL

| | |
|------------------------------|--|
| Print Speed | 6 or 12 ips (152.4 or 304.8 mm/s) |
| Print Resolution | 1,600 x 1,600 dpi or 1,600 x 800 dpi |
| Print Width | 2" - 8.5" (50.8 - 215.9 mm) |
| Communication | USB 2.0, 10/100Base-T, GPIO |
| Inks | Dye Ink in 5 individual 250ml CYMCK color |
| Time to First Label | Less than 10s |
| Dimensions | 18.7" (W) x 19.6" (H) x 23" (D) (476 x 497 x 585 mm) |
| Weight (Printer only) | 77 lbs (35 kg) |

PRINTING

| | |
|--------------------|---|
| Print Modes | Roll-to-Cut, Roll-to-Roll, Print & Hold |
| Barcode PQ | 1D barcode ≥ Grade B (Code 39) with 10 mils bar width 2D barcode ≥ Grade B (PDF417) with 10 mils cell size |

OPERATION

| | |
|------------------------------|---|
| Electrical | Universal power supply - 100 - 240 Vac, Peak current < 4A |
| Operating Temperature | 15 to 35°C at RH 20 - 80% |
| Storage Temperature | -5 to 50°C |
| Standards/Approvals | FCC Part 15, Subpart B, Class A (US), CE (Europe), BSMI (Taiwan) IEC 60950-1 Compliance (International), RCM (Australia), CCC (China), cCSAus (US/Canada) |
| User Interface | Embedded web server Blacklit LCD control panel in 8 languages LED for Printer warnings and readiness indication Unobstructed accessibility to service bays for print head and ink tanks Designed for ease of setup, troubleshooting and service |

MEDIA

| | |
|------------------------|---------------------------------------|
| Sensor Type | Gap, Reflective sensor for black mark |
| Media types | Roll (Continuous, Die-cut), Fan-fold |
| Media Thickness | 0.1 - 0.3 mm |
| Roll Diameter | 8" (203 mm) OD with 3" (76.2 mm) |
| Supported Media | Glossy, matt, synthetics |
| Media Length | Up to 40" (1,016 m) |

Construction Metallic casing with industrial grade ruggedness

What's in the Box Printer (Integrated with Un-winder), print head, USB Cable, AC power cable and ink cartridges

Warranty 1 Year limited warranty or 5 Million inches, whichever comes first

Overview

Recessed handles

Angled backlit LCD

Large 250ml ink cartridges

Easy access to print engine & ink cartridge bays

- Built-in Un-winder for 8" OD roll
- Dust protection enclosure with view window
- Supports external un-winder for larger roll

- 8.5" print width
- Up to 1,600 x 1,600 dpi
- Supports Roll-Roll, Roll-Cut & Print-Hold modes
- Fast Time-to-First Label < 10s
- Automatic cutter
- Supports hot-swapping
- Remote access via Embedded Web Server

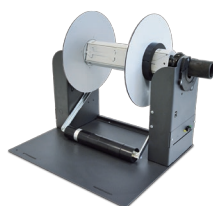
- Ethernet 10/100Base-T
- USB 2.0
- GPIO
- Power Input

All connection ports are neatly designed and well placed at the back panel

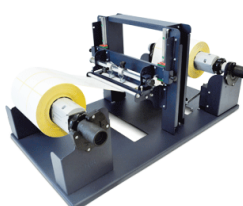
Accessories

For more information, please visit us at vipcolor.com

Re-winder/ Un-winder



Label Slitter



Matrix remover & Slitter

