DESKTOP COLOR LABEL PRINTERS
VP550

VIP COLOR

Right Labels, Right Time, Right Cost.

High Print Speed

Expressive Color

High-Capacity 200ml Ink Tanks

MAKE LABELING SIMPLE

VP550 produces professional-quality labels for all your small-batch specialty products. Whether you are new to digital labeling or upgrading your thermal printer, these budget-friendly printers help you print brilliant color labels fast and timely in the correct quantity. And cost-effectively every time.

Key benefits:

- ✔ High Speed - Print 1,000 (6 x 4") labels in less than 10 min.
- ✔ Brilliant color quality Image
- ✔ Large individual ink tanks
- ✔ Enhanced water-resistant inks (with VP550)
- ✔ Food safe & Environmentally friendly dye ink formula

Print all you need in one-step!

Brilliant color images

Fine text, barcode

Variable data

We recommend the VP550 (with Enhanced water-resistant inks) for product labels that are exposed to moisture. (e.g, chilled/refrigerated food)

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TECHNICAL SPECIFICATIONS

VP550

Print speed	6 and 8 ips (154 and 203 mm/second)
Print resolution	1,600 x 1,600 dpi and 1,600 x 800 dpi
Print width/Length	2" - 8.5" (51 - 216 mm) / Up to 40" (1.016 m)
Comm ports	USB 2.0, 10/100Base-T, GPIO
Inks	Five Indvidual 200ml (Enhanced water resistant) dye
Time to first label	Less than 10 seconds
Print modes	Roll-to-Cut, Roll-to-Roll, Print & Hold
Barcode PQ	Grade B or better for • 1D barcode (Code 39) with 10 mils bar width • 2D barcode (PDF417) with 10 miles cell size
Electrical	Universal power supply - 100-240 Vac, Peak current < 4A
Temperature	Operation: 15 to 35°C at RH 20 -80%; Storage: -5 to 50°C
Safety/Compliant	FCC Part 15, Subpart B, Class A (US), cULus, IEC-62368-1, RCM, CCC, UKCA mark, Singapore Safety Mark
User Interface	Embedded web server, Backlit LCD control panel in 9 languages, LED for warning and readiness indication
Acoustics	Sound pressure level < 60 dBA
Printer Driver	Windows™ 10 and above
Supported Software	All major Windows based label and graphic design applications like Adobe illustrator, Nicelabel, Bartender.
Sensor type	Gap, Reflective sensor for black mark
Media type	Roll (continuous, die-cut), fan-fold
Media thickness	0.1 - 0.3 mm
Roll diameter	8" (203 mm) OD with 3" (76 mm) core
Supported media	Glossy, matte, synthetics
Others	Rugged metal casing, automatic cutter, patented print & hold mechanism
Warranty	1 year warranty or 5M inches, whichever earlier

Label Printer comes with unwinder

Weight: 66 lbs (30kg)

11.2" (285mm)
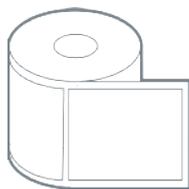20.1" (510 mm)
15.2" (385 mm)

• High Speed Print
• Brilliant color quality Image
• Fine text, barcode and variable data

PRINTING YOUR OWN LABELS IS
AS SIMPLE AS ABC
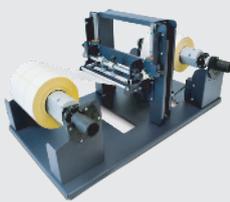
Design the label → **Load the blank labelstock** → **Print the label** → **Paste on your product**

ACCESSORIES

Re-winder   **Label Slitter**   **Matrix Remover & Slitter**

Scan the QR code to learn how Babe Farms overcame its labeling challenges, innovate and develop new products faster than ever with high-quality labels printed with the VIPColor printer.

SCAN ME to schedule a demo today!

amazon.com